

SPONSORSHIP PROSPECTUS

TOUGH TOWN. TOUGH TEAM.
TOUGHER TOGETHER



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About Us

At Swan Suburbs Rugby Union Football Club, the 'Kids Play Free' initiative has been changing lives since 2012. By removing cost barriers, we ensure every child can access the benefits of team sport, regardless of their family's financial circumstances. Together we are investing in stronger futures for our community's youth.

Why Partner With Us

- **Brand Enhancement:** Align your business with a respected community organisation dedicated to making sport accessible for all.
- **Target Engagement:** Connect with participants and families from across Perth through our expanding membership base and active community presence.
- **Meaningful Impact:** Play a direct role in removing financial barriers that prevent children from experiencing the benefits of team sport.

We offer flexible sponsorship packages tailored to suit business objectives, ensuring your partnership creates lasting value for both your organisation and our community.



SPONSORSHIP OPPORTUNITIES

Player Sponsor (\$200)

Player Sponsors receive:

- Logo placement on an individual player's shorts for the season.
- Social media recognition – at least one dedication post acknowledging your support and contribution to the club.
- Exclusive invitation to the End of Season Celebration.

Your sponsorship directly funds essential playing equipment for your sponsored player, including mouth guard, club shorts and socks, ensuring they have everything they need to participate confidently.



SPONSORSHIP OPPORTUNITIES

Team Sponsor (\$5,000)

Team Sponsors receive:

- Named team recognition with an award presented on your behalf.
- On-ground visibility – flag signage displayed at Farrall Oval during carnivals.
- Regular social media exposure – at least two posts per month.
- Exclusive season wind-up invitation.

Your sponsorship directly funds essential training equipment including rugby balls and tackle pads, helping players develop skills, build confidence and enjoy the game.



SPONSORSHIP OPPORTUNITIES

Club Sponsor (\$10,000)

Club Sponsors receive:

- Club-wide recognition with team awards presented in your name.
- Premium visibility – prominent banners displayed at clubrooms and carnivals.
- Monthly social media engagement highlighting your partnership.
- Exclusive season wind-up invitation.

Your sponsorship directly supports registration with RugbyWA and Rugby Australia, ensuring every child can access the physical, mental and psychosocial benefits of being part of the club.



SPONSORSHIP OPPORTUNITIES

**Naming Rights Sponsor
(\$15,000)**

Naming Rights Sponsors receive:

- Exclusive naming rights – the club proudly carries your brand.
- Club-wide award recognition across all age groups.
- Premium digital engagement – weekly social media features and monthly promotions.
- Maximum event visibility at all home carnivals.
- Exclusive season wind-up invitation.

Your sponsorship directly funds registration of our expanding membership with RugbyWA and Rugby Australia, ensuring every child can access the full benefits of participation.



YOUR IMPACT

The REAL impact of your Partnership

Every dollar of your sponsorship drives meaning change through:

- **Kids Play Free** – No child turned away.
- **Boot Muster** – Boots in the hands of players who need them.
- **Healthy Meals Initiative** – Nutrition dinners provided on training nights.

Your partnership creates ripple effects far beyond the rugby field – building confidence, creating belonging, supporting families and strengthening community connection across Midland.



LET'S WORK TOGETHER

If none of our sponsorship packages quite fit what you're looking for, please reach out – we'd be happy to work with you to design a package that aligns with your goals.

We invite you to secure your preferred sponsorship tier for 2026. To start the conversation, contact us at swan.suburbs.rugby@gmail.com.

Together, we can make sure every child has a place on the field.

